



CHILDREN'S BOOKS

'Where Literature Comes to Life'

FOR IMMEDIATE RELEASE

ELK PUBLISHING JOINS THE 2023 BOLOGNA CHILDREN'S BOOK FAIR AND THE BOLOGNA BOOKPLUS INVITATION PROGRAMME IN ITALY



**BOLOGNA
CHILDREN'S
BOOK
FAIR**



Bologna, (Date 5th-9th March 2023): [ITA - Italian Trade Agency](#) and [BolognaFiere S.p.A](#) with the support of the [Ministry of Foreign Affairs and International Cooperation \(MAECI\)](#) have invited [ELK Publishing](#) as their guest for the Delegation to the 60th edition of the *Bologna Children's Book Fair 2023*, which will take place in Bologna Italy, from the 5th to the 9th of March, 2023.

Bologna Children's Book Fair is the world's premium copyright exchange hub when it comes to publishing, which also extends to current multimedia and licensing businesses for children's stories, illustration, animation, and related areas.

Publishers, illustrators, graphic designers, literary agents, authors, translators, licensors and licensees, distributors and a myriad of book and publishing professionals will all flock to the mountains of Bologna this spring, to experience the world of books, publishing and multimedia in thousands of booths across six enormous, product halls.

It is the birthplace of the *Bologna Ragazzi Awards*; the world-famous *Illustrators Exhibition*, *Bologna Licensing Trade Fair/Kids (BLTF/K)* and of course, the *Bologna Children's Book Fair* – a unique mix of cultural book shows and an international book rights forums for specific content relating to children's books and products.

ELK Publishing will also take part in the recently launched *BolognaBookPlus* – a three-day exhibit - in conjunction with the Italian Publishers Association, BCBF and BolognaFiere that presents a series of training programmes, business conferences, translation seminars and various B2b professional networking opportunities.

For all media enquiries, please contact ELK Publicity Dept.
at contactus@elk-publishing.com or visit www.elk-publishing.com



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The sponsored, guest invitation to the [Bologna Children's Book Fair](#) includes: international travel to/from Italy, hospitality and accommodation, airport-hotel-fair transfers, a co-op publishing booth and personalised B2b meetings with Italian Exhibitors and companies.



Chief Editor and CEO of ELK Publishing – Ms. Selina Kucks wishes to thank all those involved in creating this wonderful opportunity. “Blessings like this don’t come along everyday – I am truly humbled, so it’s a big thankyou, from the bottom of my heart Bologna!”

For more information on this press release, please visit:
www.elk-publishing.com

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Events by



With the support of



Ministry of Foreign Affairs
and International Cooperation



ITALIAN TRADE AGENCY



**Bologna
Licensing
Trade
Fair**

In partnership
with



BCBF
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**Bologna
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